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PRESS RELEASE

Shamin Hotels Celebrates and Recognizes 2013 Leadership with Awards Event
held at the Hilton Richmond Hotel & Spa

April 17, 2014 (Richmond, Va.) -- Shamin Hotels, one of the leading hotel management companies on the East Coast, celebrated their top performing leaders and hotels from 2013. Sarah Garcia, the Vice President of Sales & Marketing welcomed the group and introduced Mark Yardis, the Vice President of Operations. "This evening we're here to recognize a few select leaders and hotel teams in the company who have exhibited passion for their business," said Mark Yardis, in his opening remarks.

As the award presentation commenced, Yardis stated, "we are all in the business of providing clean rooms and outstanding guest service. Some hotels continue to provide an additional experience that separates them from the rest. These are the hotels and leaders we are recognizing today."

The first award presented was "Outstanding Food & Beverage Associate." Nick Petrone, Vice President of Food & Beverage, presented the award to Charles Mosley. Mosley is the Chef at the Hilton Richmond Hotel & Spa. Petrone said, "This associate feeds more than 1,900 guests each day. He is able to handle the fast paced environment while keeping the quality of food served very high."

The next and most coveted award in the company is the "PC Amin Award". Neil Amin, CEO, presented. Amin stated, "The next award is named after my dad; our company founder PC Amin. Building the company over several decades, hard work, determination, vision, wisdom, and a big heart are all characteristics we all have come to admire in PC. The PC Amin award is for the person who embodies these attributes consistently". In the past, this award has consistently been given to a General Manager, but today we are pleased to honor Himanshu Vahal, Chef at the DoubleTree Richmond-Midlothian. Vahal began as the Executive Chef at the Hilton Garden Inn Greenbelt then transferred to the Holiday Inn Airport and opened the Holiday Inn and Hilton Garden Inn Airport on the same day in 2009. He recruited and staffed the culinary teams for both properties. Next he transferred to the Hilton Richmond Hotel & Spa in May 2010 and was then transferred to DoubleTree Richmond-Midlothian in November 2013.

The next award presented was “Outstanding Corporate Associate.” Eileen Lamb, Corporate Director of Human Resources, presented the award to Kim Siemens, saying, “Kim was selected because she goes above and beyond the call of duty to make sure that our associates are taken care of so they can take care of our guests.”

The Sales Associate of the Year was presented by Sarah Garcia to Bob Hudson, Senior Sales Manager at the Hilton Richmond Hotel & Spa. “Bob has been with the hotel since pre-opening and consistently exceeds his goals. He always goes above and beyond without having to be asked”, Garcia said. Hudson was also awarded the VSAE Supplier of the Year for 2013.

Next was the award for Outstanding Brighter Living Assisted Facility employee. Leigh Burke, the Vice President of Operations and Misti Culler the Administrator for Brighter Living, then spoke about the winner, Debra Raines saying, “Debra is constantly willing to go above and beyond the call of duty.”

Neil Amin then joined Burke on stage to present the “Punam Amin Stewardship Award” Amin said, “Named after my mother, the Punam Amin award is designed for the General Manager who demonstrates the greatest stewardship of the hotel. The manager who takes the best care of their associates, selecting and training the right people for the right job, so they take care of the hotel and the guests.” The award was presented to Misti Culler, General Manager of Brighter Living Assisted Living Facility; Burke stated, “Misti received this award because of her equally caring attitude and actions towards the residents and staff of Brighter Living. Misti understands that the importance of promoting from within and giving the staff the proper tools in their employee toolbox to fully understand his or her role. This ultimately leads to happy residents and family members.”

The evening continued with Neil Amin (accompanied by Mark Yardis, Sunny Amin and Suhail Arora - both Regional Directors of Operations) presenting the Outstanding Hotel of the Year Awards. These awards are presented to the hotels that achieve outstanding results in Brand Performance. This past year, Shamin Hotels had not only one but six hotels that were rated “outstanding” in brand recognition and QA results. The following general managers were recognized by their respective regional directors for keeping the voice of the brand alive and ensuring the hotel far exceeds quality assurance requirements.

Outstanding Hotels:

Brian Hansen, Hampton Inn Mechanicsville
Melanie Culbreath, Hilton Garden Inn Richmond Airport
Steve Kendall, Hilton Richmond Hotel & Spa
Sara Gene Curtis, Hampton Inn Hopewell
Courtney Baxley, Hampton Inn Petersburg – North Fort Lee
Michelle Sarr, Hilton Garden Inn Southpark

Rebecca Jones, Residence Inn Newport News Airport

Marriott Silver Award was won by Fairfield Inn & Suites Emporia & Kathy Peterson

Marriott Gold Award was won by the Residence Inn Richmond-Chester & Sonita Segrest

Neil Amin continued the award presentation, “The BN Shah award is named in honor of my uncle who partnered with my dad, PC Amin, to develop Shamin Hotels.” The benchmark for this award is having an entrepreneurial spirit of developing the business within the hotel. Taking care of customers, finding new ones, and managing the day to day operations to ensure long term growth and prosperity is key. The BN Shah Award was presented to Brian Hansen General Manager at the Hampton Inn Mechanicsville.

The evening came to a close with lots of congratulatory cheers for the award winners, and a group picture including all in attendance. The winners will proudly display their awards in their respective hotel, and continue to work hard to achieve these great accolades again in 2014. At the conclusion, “Sleep to Dream,” (the short film inspired by the family journey of PC and Punam Amin of Shamin Hotels) was shown. The movie was created by the Richmond International Film Festival with Neil Amin as the Executive Producer. Many employees of Shamin Hotels were featured in the film. The short film can be seen at www.shaminhotels.com under [Our Story](#).

About Shamin Hotels

Shamin Hotels is one of the leading hotel management companies on the East Coast, operating more than 28 hotel properties in the Commonwealth and 37 across their portfolio. Currently the company has 5 projects in the pipeline; all are new build hotels in Richmond, Tysons Corner and Suffolk, VA.

Shamin Hotels, based in Richmond, is a dynamic, growth-oriented hotel company that owns, operates, and develops commercial business hotels under Hilton, Marriott, InterContinental, Starwood, Hyatt and Choice flags. Shamin Hotels is deeply rooted in the hospitality industry and enjoys a number of advantages that give the company a competitive edge. Its senior management team has more than 100 years of combined experiences. The company has long-standing relationships with the industry's most highly regarded brands and has consistently been recipient of awards from its franchisers. For more information, call 804-777-9000 or visit <http://www.shaminhotels.com>.

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